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Family Residences and Essential Enterprises, Inc.



A Message from our Co-Leaders

True to our commitment, FREE is steadfast in our belief that the interests of the people we support must be the guiding principle in all that we do. Our mission, vision, values and strategic direction reflect this belief. The strategic themes outlined in our plan distill FREE's strategic direction into key themes that will serve as a powerful management tool that aligns our priorities, behaviors and decision making at all levels of the organization. Strategic themes are the building blocks around which execution of strategy occur. These themes allow us to be proactive in influencing the future of the FREE Network, which is particularly true in these unprecedented times of continuous change. The success of our strategic plan will require a commitment from the entire FREE family and we are confident that because of the unrelenting dedication of our valued stakeholders, that we will have an exceptional year.

Synergistically Yours,

Robert and Christopher









Dr. Christopher Long



Strategic Priority 1

Financial Viability

- Enhance Sustainability for Programs with Deficits
- Improve Financial Stability within Mental Health Programs
- Increase Sustainable Funds Through Fundraising Initiatives
- Decrease Rent Arrears
- Maintain Programmatic Budgets
- Enhance Grant Awards



Workforce Development

- Decrease Staff Vacancies
- Increase Staff Retention
- Expand the DEI Mission
- Utilize Credentialing to Enrich the DSP Position
- Expand Professional Development Opportunities through QRN
- Enhance Training Compliance



Strategic Priority 2

Program Development

- Expand Substance Use Disorder Services
- Expand Employment Services
- Expand Children's Mental Health Outpatient Program
- Decrease Housing Vacancies
- Increase Engagement through Advocacy Efforts
- Expand the Reach of FREE

Strategic Priority 4

Quality and Risk

- Obtain an International Accreditation
- Reduce Insurance Risk Liabilities
- Utilize Data to Create Quality Metrics
- Improve IT's Self-Sustainability and Self-Sufficiency
- Enhance our Electronic Medication Administration Record
- Reduce Behavioral Restrictions









Homes Anew II, Inc.

Together... Creating the right solution for any need.

For questions or additional information about our Strategic Plan, please contact:

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