



Strategic Plan

2021

Reach High, Achieve More

www.familyres.org



Family Residences and
Essential Enterprises, Inc.

Mission

Our mission is to help individuals of all abilities realize their full potential.

A Message from the CEO and President

True to our commitment, FREE is steadfast in our belief that the interests of the people we support must be the guiding principle in all that we do. Our mission, vision, values and strategic direction reflect this belief. The strategic themes outlined in our plan distill FREE's strategic direction into key themes that will serve as a powerful management tool that aligns our priorities, behaviors and decision making at all levels of the organization. Strategic themes are the building blocks around which execution of strategy occur. These themes allow us to be proactive in influencing the future of the FREE Network, which is particularly true in these unprecedented times of continuous change. The success of our strategic plan will require a commitment from the entire FREE family and we are confident that because of the unrelenting dedication of our valued stakeholders, that we will have an exceptional year.

Synergistically Yours,

Robert and Christopher.



Robert S. Budd,
CEO

A handwritten signature in black ink that reads "Rob Budd".



Dr. Christopher Long,
President

A handwritten signature in black ink that reads "Chris Long".

Strategic Priority 1

Maintain and Improve the Quality of Supports and Services

- Increase employee recruitment and retention rates.
- Increase training opportunities to address identified trends.
- Increase focus on person centered outcomes.

Strategic Priority 2

Ensure Fiscal Viability

- Reignite services impacted by the pandemic.
- Improve oversight and ongoing analysis of operational budgets.
- Increase total contributions annually by increasing stakeholder engagement.



Strategic Priority 3

Create Opportunities for Growth and Expansion

- Expand services utilizing creative strategies.
- Expand the continuum of care for the forensic population.
- Increase the use of assistive technology to promote independence for the persons served.

Strategic Priority 4

Re-engineer FREE into a Learning Organization

- Increase compliance of required training.
- Expand professional development opportunities beyond mandated trainings.
- Designing individual training for specific service types.



Homes Anew I, Inc.
Homes Anew II, Inc.



Together... Creating the
right solution for any need.



**For information on our Strategic Plan, or to request
a copy of our full strategic plan, please contact:**

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