



Family Residences and Essential Enterprises, Inc. (FREE)
191 Bethpage-Sweet Hollow Road, Old Bethpage, NY 11804
Phone: 516-870-1600 Fax: 516-870-1660

FOR IMMEDIATE RELEASE: April 29, 2014

FROM: Family Residences and Essential Enterprises, Inc. (FREE)
191 Bethpage-Sweet Hollow Road, Old Bethpage, NY 11804

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BETHENNY FRANKEL'S SKINNYGIRL™ SPARKLERS LINE, RUDY MILES, COCO & BREEZY, SHULA NEW YORK AND S!R MEN'S WEAR TO SPONSOR LOCAL FASHION SHOW BY FAMILY RESIDENCES AND ESSENTIAL ENTERPRISES (FREE) AND ANOLIE MAGAZINE

OLD BETHPAGE, NY, (April 29, 2014) –On Friday, May 30th, 2014, Family Residences and Essential Enterprises, Inc. (FREE), an organization that benefits and supports more than 3,500 individuals with intellectual disabilities, mental illness and traumatic brain injury, will team up with *Anolie Magazine* to present **Disable the Label**.

The evening of beauty, photography, fashion and refreshments will not only be hosted by supermodel Coco Mitchell, but will also highlight runway looks from designers that include Jacqueline Lamont, Reverie NY, Kevin Shahroozi and Pierre Laborde.

Far different from your average fashion show, this fundraising event, geared toward benefiting the advancement of the Visual Arts Department of FREE, will include professional models, as well as FREE's very own in-house models and Jazz Ensemble.

Lucky attendants will leave the fashion show looking like celebrities as beauty products from famed makeup artist Rudy Miles, sunglasses from cutting edge brand Coco & Breezy, a show stopping shirt from S!R Men's Wear and a breathtaking bracelet from Shula New York, remain just a few of the exciting raffles to be given out by the event's sponsors.

More...

In addition **Disable the Label** will also be sponsored by Bethenny Frankel's Skinnygirl™ Sparklers. Created in partnership with AriZona Beverages, Skinnygirl™ Sparklers are sparkling waters mixed with real fruit juice.

WHEN: FRIDAY, MAY 30, 2014

7:00 P.M.-9:00 P.M. (DOORS OPEN AT 6:30)

LOCATION: 191 BETHPAGE-SWEET HOLLOW ROAD, OLD BETHPAGE, NY
11804

About Family Residences and Essential Enterprises, Inc. (FREE)

Family Residences and Essential Enterprises, Inc. (FREE) founded in 1977 and headquartered in Old Bethpage, benefits and proudly supports more than 3,500 individuals with intellectual disabilities, mental illness and traumatic brain injury. It is the mission of FREE to help individuals of all abilities realize their full potential. FREE provides a diverse array of supports and services including: housing, recovery services, transition to work, employment, day, community and family services, respite, crisis services, education and after-school support, primary and specialty health care and advocacy. For more information, please call 516-870-7000 or visit www.familyres.org.

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