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**Family Residences and Essential Enterprises, Inc. (FREE)**  
191 Bethpage-Sweet Hollow Road, Old Bethpage, NY 11804  
Phone: 516-870-1600 Fax: 516-870-1660

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**\*\*\*MEDIA ADVISORY\*\*\***

**FOR IMMEDIATE RELEASE: March 7, 2017**

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**SPECIAL NEEDS NON-PROFITS TO ANNOUNCE NEW SOCIAL MEDIA AWARENESS CAMPAIGN**

**OLD BETHPAGE, NY** – Family Residences and Essential Enterprises, Inc.(FREE) in partnership with ACLD will be holding a press conference on Friday, March 10<sup>th</sup>, at 12:30 p.m. at FREE’s Old Bethpage headquarters to announce the launch of a new social media campaign #Moments4Smiles. Media is asked to attend to help spread the word about this new endeavor that seeks to show the world that the special needs community is just like everyone else.

**When:**  
Friday  
March 10, 2017  
12:30 p.m.

**Where:**  
Multi-Purpose Room  
Family Residences and Essential Enterprises, Inc.  
191 Bethpage-Sweet Hollow Road  
Old Bethpage, NY 11804

**\*\*\*Great visuals as over one hundred members of the special needs community, members of the Nassau Kings wheelchair basketball team, and others will launch the #Moments4Smiles campaign\*\*\***

The campaign announcement will be made at FREE’s annual Advocacy and Disability Awareness Conference. The goal of the conference is to help the community FREE serves to learn about themselves, be able to express their own opinions,  
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obtain information and resources necessary to make choices that lead to positive change in their own lives and on behalf of those who are unable to speak for themselves.

**About Family Residences and Essential Enterprises, Inc. (FREE)**

Family Residences and Essential Enterprises, Inc. (FREE), founded in 1977, benefits and proudly supports more than 4,000 individuals with intellectual/developmental disabilities, mental illness and traumatic brain injury. It is the mission of FREE to assist individuals of all abilities realize their full potential. FREE provides a diverse array of supports and services including: housing; recovery services; transition to work; employment; day, community and family services; respite; crisis services; education and after school support; specialty health services; and advocacy.

FREE also collaborates with a variety of diverse 501(c)(3) nonprofit partners on educational, vocational, rehabilitative and a myriad of other creative initiatives to enhance the local communities and the lives of more than 25,000 people that reside within them. Each of the valued partners of the Family of FREE Network have a unique mission, vision and strategic goals that are aligned in purpose, and embody the spirit of the meaningful work we do every day. For more information, please call 516-870-7000 or visit [www.familyres.org](http://www.familyres.org).

**ABOUT ACLD**

Founded in 1957, Adults and Children with Learning and Developmental Disabilities, Inc. (ACLD) is a 501(c)3 non-profit agency. Celebrating its 60th anniversary in 2017, the organization continues to provide opportunities for children and adults with autism, learning and other developmental disabilities to pursue enviable lives, increase independence and foster supportive relationships within the community. ACLD employs more than 1,100 people and operates 80 different program sites including group homes and apartment programs across Nassau and Suffolk Counties. Service program include early childhood services, day habilitation, residential alternatives, vocational training and job placement, recreation programs, respite, family support services, Medicaid service coordination, and medical and behavioral health services.

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