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2017
Strategic Planning

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FREE'S VISION for 2017

And Beyond!



Family Residences and
Essential Enterprises, Inc.

Reach High | Achieve More

MISSION

Our mission is to help individuals of all abilities realize their full potential.

VISION

Together... Creating the right solution for any need.

MOTTO

Reach High ... Achieve More!

INTRODUCTION

The Family of FREE Network is guided by our core values of Integrity, Diversity, Responsiveness, Quality, Stewardship, Innovation and Interdependence.

True to our commitment, FREE is steadfast in our belief that the interests of the people we support must be the guiding principle in all that we do. Our mission, vision, values and strategic direction reflect that belief. The strategic priorities outlined in our 2017 plan distill FREE's strategic direction into key themes that will serve as a powerful management tool that aligns our priorities, behaviors and decision making at all levels of the organization. Strategic themes are the building blocks around which execution of strategy occur. These themes allow us to be proactive in influencing the future of the FREE network, which is particularly true in these unprecedented times of continuous change. The success of our strategic plan will require a commitment from the entire FREE family and we are confident that, because of the unrelenting dedication of our valued stakeholders, we will have an exceptional 2017.

FREE's STRATEGIC PRIORITIES

FREE's Strategic Priorities are a constant reminder and guide for our organization, helping to keep us focused on what's important while facing the demands that we are presented with in the course of realizing our mission.

Maintain and Improve the Quality of Supports and Services

Providing the highest possible quality of supports and services is FREE's primary purpose. We, as an organization, define quality as providing supports and services in true partnership with the person receiving them. Quality represents a balance between individual choice and personal protections to enhance the individual's ability to manage their own life decisions. This is achieved by helping the person served to realize his or her personal outcomes, contributing toward a meaningful, productive life of their own choosing while assuring their personal health and safety.

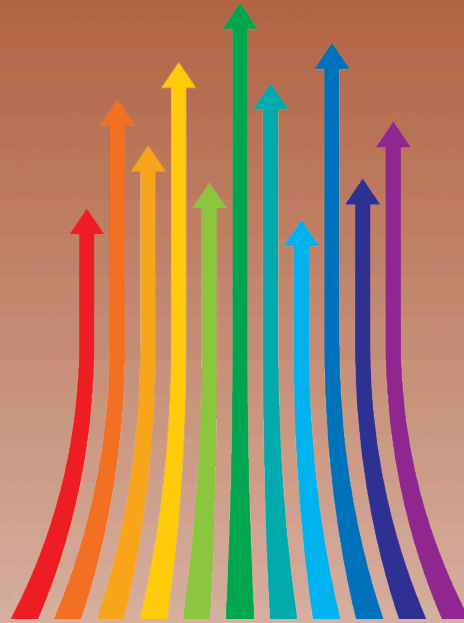


Ensure Fiscal Viability and Health

In order to continue to work toward its mission of helping individuals of all abilities realize their full potential, FREE must maintain its fiscal viability. This means not only maintaining traditional funding streams to provide our existing services, but also preparing for the future by securing alternative sources of revenue in these uncertain times.

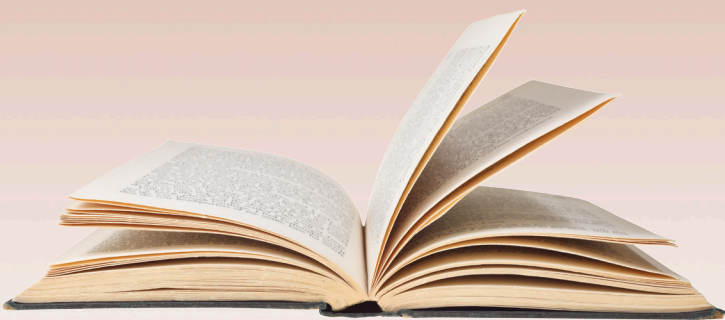
Create Opportunities for Expansion and Growth

FREE is constantly looking for opportunities to grow and reach out to an ever increasing number of people as we seek to fulfill our mission. Carefully planned growth not only allows us to help a broader base of people to achieve their full potential, but also provides new revenue generating opportunities for the organization along with additional stability and security in the ever changing landscape in which we operate.



Re-Engineer FREE into a Learning Organization

FREE's greatest assets are its valued team members, and it is a privilege and responsibility to ensure that we provide them with the support necessary to enhance their knowledge and skills. It is only through a well informed and talented team that we are able to provide the highest possible quality of supports for the men and women we serve.



FREE's KEY FOCUS AREAS

As FREE prepares to face the changes and challenges that are on the horizon, we have identified key areas of the organization that will play integral roles in aligning us for success in 2017 and beyond. Each of these focus areas impact multiple strategic priorities and, as such, enhancing each of these areas will have a significant and positive impact on both FREE and, most importantly, the people we are privileged to support. These Key Focus Areas include:

- Continuation of Quality Enhancement and CQL Adoption
- Supporting Team Member Retention
- Encouraging Team Member Learning and Growth
- Increasing Unencumbered Funding
- Fostering Strategic Organizational Growth and Expansion

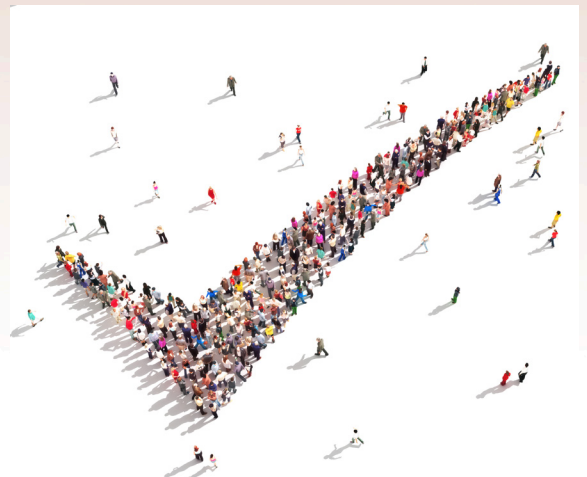
Continuation of Quality Enhancement and CQL Adoption



After earning the prestigious Quality Assurances Accreditation from The Council on Quality and Leadership, FREE recognizes that this represents the next step on the organization's journey toward enhancing the quality of our supports and services, not the final one. FREE's dedicated team members will continue to actively find new ways to work with the people we are privileged to support as they work toward realizing their personal goals and outcomes.

Supporting Team Member Retention

Our team members are our most valuable resource. It's FREE's responsibility and privilege to ensure that we position ourselves as an organization that our valued team members see as a place where their careers can grow along with them. In this way, we will not only support FREE's financial health, but also, and most importantly, provide a continuity of supports that is the basis for quality services.



Encouraging Team Member Learning and Growth



Just as FREE is creating an environment that encourages team members to continue their careers with us, we continue to support their personal and professional growth by providing a wide variety of learning opportunities. It is one of FREE's core beliefs that actively fostering team member growth is one of the best ways to assure the well being of the people we support and the health of the organization as a whole.

Diversification of Funding

As the landscape in which FREE operates becomes more complex, it is incumbent upon us to ensure that we receive funding from a broad array of sources. This provides us with the flexibility to adapt quickly to an ever changing environment, which puts us in the best position for long term health and viability.





Fostering Strategic Expansion and Growth

While it's important for FREE to continue to grow as an organization, it's vital that this growth be strategic in nature, capitalizing on our strengths while also preparing us for the future. With countless opportunities available to us, we must view each with a critical eye and ensure that it aligns with our mission and will support us with the pursuit of that mission in the years to come.



Family of FREE Network

 Homes Anew I, Inc.
 Homes Anew II, Inc.

PRONTO
of Long Island Inc. *People helping People*



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